

Southwest Jiaotong University
IMBA

Program Objectives

The program aims to provide students with an opportunity to develop functional expertise, strategic perspectives that they require to operate effectively in a changing social environment or to understand such an environment; help students to learn both the successes and failures in China's IMBA; introduce students the techniques of IMBA to meet the needs of modernization, as well as sharpen their leadership and communication skills.

Major

IMBA (master)

Study Period

Two years (course study for 1 year and thesis proposal for 1 year)

Teaching Language

English

Curriculum

Core Module

This module is the fundamental of IMBA education, which offers 8 compulsory courses. Students will receive well rounded training in these core courses of economics and business administration with Chinese focus.

Course Menu(8 compulsory courses):

- Management(2 credits)
- Accounting(3 credits)
- Managerial Economics(3 credits)
- Marketing Management(3 credits)
- [Organization and Human Resource Management](#)(3 credits)
- Corporate Finance(2 credits)
- Strategic Management(3 credits)
- Social Responsibility and Business Ethics(2 credits)

Elective Module

Courses in this module cover contents opportunities and challenges of multinational enterprises in the changing global political, economic and technological environment.

Course Menu (3 elective courses):

- International Project Management (3 credits)
- Global Supply Chain Management (2 credits)
- Big Data Preliminary and Its Application (3 credits)

Chinese Culture and Economy Module

Courses in this module provide students chances to know and adapt to Chinese culture, and offer them methods and instruments to address issues concerning international business management.

Course Menu (5 elective courses):

- Basic Chinese I (2 credits)
- Basic Chinese II (2 credits)

- China Overview (2 credits)
- Chinese Culture (2 credits)
- Chinese Economy (2 credits)

Orientation Module

This module is a 1-day preheating session for international students to be familiar with each other through serials of outdoors and indoors trainings focused on team building and teamwork.

- Outward Bound(1 credit)

Integration Module

In this module, students are required to apply their knowledge to resolve practical issues in the development of Chinese enterprises. Students must complete the following two integrations:

- Integrative practice: Internship in enterprise in China or other country, or entrepreneurial practice is required. Written practice report is necessary. (2 credits)
- Thesis: Under the guidance of their supervisors, students will choose a research topic and complete thesis writing and oral defense. (4 credits)

【PROGRAM CALENDAR】

1 st academic year	1 st semester (fall)	Orientation Course study in SWJTU
	2 nd semester (spring)	Course study in SWJTU
2 nd academic year	3 rd semester (fall)	Integrative practice
	4 th semester (spring)	Thesis and oral defense

Master Thesis

(1)Topic selection

Students are expected to select a topic which has important application value and theoretical significance to the construction of national economy, and it also should be combined with tutor's research projects as far as possible. The selected topic must be approved by mentor and through the arguments.

(2)Thesis proposal

Students are required to complete the thesis proposal during the second semester. In the report meeting, students should solicit opinions widely, and the thesis proposal will be determined by the related discipline experts after the examination and approval. The contents and requirements of the thesis proposal consist of: dynamic and research level about thesis topic; the purpose and significance of the selected topic; the research contents and research methods; the results and level expected to achieve; thesis writing arrangements; qualifications for subject research and so on.

(3)Thesis writing program

Students are supposed to formulate a detailed thesis writing program under the guidance of tutor. In the program, there should be a detailed arrangements and instructions about research methods, experiments, funds and equipment, thesis writing deadline and the results expected to achieve.

(4) Thesis appraisal and defense and degree awarding should be executed according to relevant regulations of Southwest Jiaotong University.

Degree Requirements

Students must complete 35 credits to obtain the MBA degree. That includes:

- 21 credits for compulsory courses in Core Module;
- 1 credit for Orientation Module;
- 6 credits for Integration Module;
- 7 credits at least for elective courses in Elective Module and Chinese Culture Module.

After meeting the above requirements and with the approval of Southwest Jiaotong University Degree Committee, the master degree will be awarded.