



Global Journalism and Communication Master's Program on Belt Road Initiative (BRJC)

Program Description

- The School of Journalism and Communication, Renmin University of China launched the Global Journalism and Communication Master's Program on Belt Road Initiative (BRJC) in 2017. BRJC, a two-year professional Master's program taught in English, aims at training communication talents with international perspectives, multimedia reporting and storytelling proficiency, and dedication to promoting mutual understanding between different cultures and countries.
- The program's curriculum consists of a variety of intermediate and advanced-level communication and journalism courses, including media history and theories development, media industry, practical skills and research methods. Additionally, the program offers Chinese language training and courses on Chinese politics, economy, society and culture.
- In the first year, students focus on coursework, reporting practice and media internship. In the second year, students can choose to work on either Master's theses on practical topics or portfolios. Students in the program work closely with advisors and other faculty members. All the multimedia production facilities and studios at the School are available to students on appointment basis.

Contact

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Contacts:

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Admission



- **(1) Eligibility:** Non-Chinese applicants who have obtained a bachelor's degree or above.
- **(2) Deadline:** The application period opens each year on October, 10th, until December, 15th. Applications for the Chinese Government Scholarship should be completed by April 10th the following year.
- **(3) Application process**

Step 1: Application

- All application materials should be sent to the program admission office by mail. Please scan and email the application material files to brjc@ruc.edu.cn before you send the hard copies by post, which can facilitate the application and admission process.

Step 2: Interview

- After receipt of application materials, all applicants should attend a specialized comprehensive interview in English organized by the School of Journalism and Communication. Please contact us for more information after submitting the application materials.

Step 3: Admission

- The Admissions Committee of the School of Journalism and Communication will make a decision of acceptance or rejection based on the applicant's performance. The Admission Committee of the University will approve the final admission decision. A pre-admission notice will be sent within two weeks after successful completion of the interview.

Application materials

- Application form (generated by the application system, see application procedure)
- Photocopy of Undergraduate and Master's (if applicable) Degree Certificate
- Original Undergraduate and Master's (if applicable) Transcript with GPA
- Two reference letters from individuals familiar with applicant's qualifications and aptitudes (i.e. professors, mentors and supervisors at undergraduate institutions or workplaces)
- Four 2-inch recent passport photos
- Photocopy of passport's profile page
- One writing sample (news article, video or audio production links, published academic article)
- 500-word Cover letter (personal statement)
- Photocopy of English language test scores (if applicable)
- One-paged resume

Tuition

- **Global Journalism and Communication Master's Program on Belt Road Initiative is CNY 20,000 per academic year for the duration of the two-year English program.**

Courses Offered

Compulsory Courses	Elective Courses
Theories of Communication and Journalism	Global Journalism & Public Diplomacy
Applied Communication Research Methods	In-depth Reporting and Writing
Overview of China's Media Industry	Political Economy and Communication
Applied Communication Research Methods	Data Journalism and Visualization
Convergence Journalism Practice	Language Courses
The Belt and Road & Common Development (Overview of China 1)	Foreign Language 1 (Basic / Intermediate Chinese Language)
Contemporary Chinese Politics, Economy and Culture (Overview of China 2)	Foreign Language 2 (Intermediate /Advanced Chinese Language)
Practice & Internship	
Internship	Reporting Practices

Scholarships

- The School of Journalism and Communication, Renmin University of China, Beijing Municipalities and Chinese Government (i.e. Chinese embassies) offer various scholarships and fellowships. Prospective students are encouraged to apply.

(1) RUC Scholarship

- Renmin University of China provides Belt & Road Scholarship and Forbidden City Scholarships for the candidates from Belt & Road countries to cover full or partial tuition, accommodation, living allowance and medical insurance to study in the program. The School of Journalism and Communication also provides scholarships to cover the tuition fees fully or partially. Please refer to <http://iso.ruc.edu.cn/English/more.php?cid=135> for details.

(2) Beijing Government Scholarship (BGS)

- The Beijing Government Scholarship is established by Beijing Municipal Government to attract and support excellent foreign students to study in Beijing. The BGS New Student Scholarship and BGS Belt & Road Scholarship can be used to cover the full or partial tuition for the program. Please refer to <http://iso.ruc.edu.cn/English/more.php?cid=134> for details.

(3) Chinese Government Scholarship

- The Chinese Government Scholarship (CGS) scheme provides full and partial scholarships to international students studying in China. Full scholarships cover tuition, accommodation, living allowance and medical insurance. Partial scholarships cover a part of tuition fees, accommodation, living allowance and medical insurance. Please refer to <http://iso.ruc.edu.cn/English/more.php?cid=131> for details