

Academic Education Programs Sponsored by Ministry of Commerce PRC



中国援助  
CHINA AID



北京大學  
PEKING UNIVERSITY

# Master Program in Public Policy

**School of Government**

**Peking University**

March, 2018

## Table of Contents

<b>I</b>	<b>Program Description.....</b>	<b>7</b>
<b>II</b>	<b>Education Plan.....</b>	<b>8</b>
<b>III</b>	<b>Profiles of Instructors.....</b>	<b>10</b>
<b>IV</b>	<b>Financial Aids.....</b>	<b>14</b>
<b>V</b>	<b>Application.....</b>	<b>14</b>
<b>VI</b>	<b>Admission.....</b>	<b>18</b>
<b>VII</b>	<b>Registration.....</b>	<b>18</b>
<b>VIII</b>	<b>Contact.....</b>	<b>18</b>

## **Peking University**

Peking University is a leading university in China. Founded in 1898, it was the first comprehensive national university in the country. The University has five principal academic branches: humanities, social sciences, natural sciences, information and engineering, and medical sciences. In all, it offers 120 undergraduate programs, 242 postgraduate programs, and 212 doctoral programs.

## **School of Government**

School of Government is committed to student learning and the promotion of excellence in the profession, with the aim of establishing a world-class government school and relevant disciplines. It also intends to become a key base of government and public management, of training and educating talents with high quality, a consultative base for decision-making of the party and government, a first-rate base producing academic achievements, and an exchange platform for internal and external academic communities. The school focuses on discipline building and talents training, combining political science and economics, integrating academic research and practical applications, combining normative and positive research, academic training and professional training.

School of Government is a fantastic place to study and work, boasting internationally acclaimed research and outstanding teaching quality. Here are several reasons for you to choose School of Government of Peking University.

School of Government of Peking University is located in China's Capital City-Beijing with a city history of more than 3000 years and a capital history of about 857 years. As a national historical and cultural city, Beijing has hundreds and thousands of cultural relics. Except from its reputation as a political center, Beijing is also making

## Academic Education Programs Sponsored by Ministry of Commerce PRC

an excellent performance on economic development, becoming an uppermost financial and business center in China. After entered WTO and held 29th Summer Olympic Games, Beijing has attracted more and more international attentions, and is playing an important and active role on the international arena.

School of Government has an international reputation for its teaching activities and offers a range of degree programs at undergraduate, postgraduate and PhD level. The school has more than 50 faculty members who have distinguished themselves in study and research in the different fields. Meanwhile, office hours are provided so that you can have communications with teachers after lectures. Besides, computer and internet services are also available to students for research and study purposes.

“Studying at SG will open doors you have never imagined. The sharing of knowledge and life experiences has been invaluable. Interaction with our professors has been further augmented our time here.” (An international student of MPP Program said)

Peking University Library is one of the leading research libraries in China, combining a long and distinguished history with a vibrant mission of service to the University and the nation. The collection capacity has reached 6,500,000 items, making it the biggest university library in Asia. Besides, there is also a middle-sized library in our School of Government, collecting the document resources with the specialized features. The school library provides service mainly to teachers, undergraduates and postgraduates in our school, but also to the domestic and foreign visiting scholars and researchers in related fields.

Besides, the school has a large, world-embracing view indeed, and it is making great effort to become an important platform of scientific research, teaching, training, consulting and international exchange for China's Politics, Public Policy and Public Management. Till now, the school has established many collaborative programs all

## Academic Education Programs Sponsored by Ministry of Commerce PRC

over the world, such as Global Public Policy Executive Training Program, Master in Public Policy Program, Double Master Degree in Public Policy Program with London School of Economics and Political Science, etc.

### **Academic Departments & Institutions**

- Department of Political Science
- Department of Public Administration
- Department of Public Policy
- Department of Urban and Regional Management
- PKU Research Center for Chinese Politics
- MPA Education Center

We welcome you to the School of Government. We look forward to helping you become the best professional in this field that you can be.

### **Students living environment and conditions introduced**

Students of this project will study and live in the capital city Beijing, Beijing always have four seasons. The temperature of registration season in September may around 28 degrees Celsius, the highest temperature in summer may around 35 degrees Celsius, and the lowest temperature in winter may around 12 degrees Celsius. Students will live in Peking University Zhongguanyuan Global Village International Students Apartment. The apartment facilities are complete, providing home-style service, allowing visitors to feel home warm. The Program students will live in the two-bedroom suite, each with a separate bedroom, shared living room and washroom. The apartment has a communal laundry and kitchen.

## **Academic Education Programs Sponsored by Ministry of Commerce PRC**

Academic Education Programs sponsored by the Ministry of Commerce of People's Republic of China is designed to foster high-end business officials and managerial personnel for the recipient countries, offering one-year and two-year master programs as well as three-year doctoral programs for the purpose of educating high-end and inter-disciplinary talent working in the applied fields of government, trade, foreign affairs, agriculture, technology, education, culture and health, building intellectual capacity and facilitating the economic and social development of the recipient countries. These programs provide assistance to governmental officials, research fellows, and senior managerial personnel on their master and doctor education in China, which are fully conducted in English. Admission requirements include a bachelor's degree, relevant working experiences, and decent physical conditions, essential for the high-compact curriculum needed for the degrees.

Starting from 2008, more than 2000 students from developing countries have attended these programs. These graduates are now working in their specialties back in home and undertaking an increasingly significant role in the economic development cooperation between China and their home countries.

As for the positive effects and good results brought by these programs in strengthening economic ties and friendship between China and the recipient countries, the Ministry of Commerce of People's Republic of China will continuously intensify its efforts in enlarging the enrollment scale and improving the quality of education. We believe that by attending the programs and achieving the degrees, you will embrace a successful career and brighter future.

## **I Program Description**

### **Prospective Students:**

Our prospective students are mid-to-senior level officials or managers from the government, the media, NGOs, and other public sectors, who have demonstrated superior performance, both academically and in their work. By the time of matriculation, each must have obtained an undergraduate bachelor's degree in the case of our master program.

### **Program Objective:**

This program is open to fresh university graduates as well as the experienced professionals and the government officials from different countries, and is designed to train those students in the field of public affairs, public administration, and public policy.

Students are expected to complete the program full time over 2 years.

The program aims to

- provide students with an opportunity to develop functional expertise, strategic perspectives, and public policy management tools that they require to operate effectively in a changing public policy environment or to understand such an environment.
- help students to learn both the successes and failures in China's public policy making and management, and therefore to understand more about how to manage political, economic and social development in developing countries.
- introduce students the techniques of policy analysis and program evaluation to resolve complex multi-dimensional policy challenges, as well as sharpen their leadership and communication skills.

## II Education Plan

### Instruction:

The language of instruction is English. Classes will incorporate a mix of lectures, seminars, case discussions, tutorials, presentations and so on. Upon application, students could also choose some courses taught in Chinese.

### Program Structure:

The program comprises of

- Taught Component (11 courses: 7 compulsory, 4 optional)
- Thesis Component (20,000 words)

### General Courses (compulsory, 19 credits in total)

Course Name	Credits
Public Policy Analysis	3
Economics for Public Policy	3
Chinese Politics and Public Policy	3
China's Economic Reform and Development	3
Research Design and Practice	3
Introduction to China	2
Chinese Language	2

### Issue Courses (optional, 11 credits)

Course Name	Credits
Chinese Foreign policy	3
Health Policy and Reform	3
Innovation and Economic Development Strategy	3
Distributive Justice in Public Policy	3
Regional Development Strategy in China	3
Special Topics in Ethnic Politics	3

## Academic Education Programs Sponsored by Ministry of Commerce PRC

Strategy and Management of Public and Non-profit Organization	3
Law and Society in China	3
Comprehensive studies of Africa	3
Theories and Practices of International Organization	3
Comparative Political Culture	2

**Please Note: Not all issue courses run every year. If there are fewer than 3 students, a course will not be delivered.**

### **Field trips**

Field trips will be arranged for students to visit Chinese government agencies, special economic zones, business corporations, etc., to gain first-hand knowledge of how governments and markets operate under various changing conditions in the reform and opening-up process of China.

### **Master Thesis**

Students are expected to bring specific research questions concerning public policy and management to the program, as a part of thesis research preparation. Towards the end of the first semester, a number of faculty members from the school will be invited as potential thesis supervisors, and the school will make arrangement for students to choose their supervisors. The thesis is expected to combine theoretical perspectives, analytical skills and practical experiences of public management, and aiming at solving practical problems. Students must pass oral exam for the thesis.

### **Degree Requirements**

Students are required to successfully complete 30 credit-worthy course work and a master thesis and thesis defense within the required time period. After meeting the above requirements and with the approval of University Degree Committee, the master degree of Management in Public Policy will be awarded.

### **III Profiles of Instructors**

#### **CHANG Zhixiao**

**Associate Professor, Associate Dean, School of Government**

##### **Education**

B.A. in Economics, Wu Han University 1989-1993

M.A. in Economics, Peking University 1993-1996

Ph.D. in Economics, Peking University 1996-1999

##### **Research Field**

International Economics

Public Economics and Policy

Macro-economic Policy

#### **ZHANG Jian**

**Associate Professor, School of Government**

##### **Education**

B.A., Peking University 1997

Ph.D., Columbia University 2007

##### **Research Fields**

Comparative Politics

Chinese Politics

#### **XUE Ling**

**Professor, School of Government**

##### **Education**

M.A. in System Engineering and Management Engineering, CAAS 1995-1998

Academic Education Programs Sponsored by Ministry of Commerce PRC

Ph.D. in Urban and Regional Economics, Peking University 1998-2002

**Research Fields**

Urban and Regional Economics

Regional System Analysis and Modeling

Agent-based Computational Spatial Economics

**TIAN Kai**

**Associate Professor, School of Government**

**Education**

B. A. in Sociology, Huazhong University of Science and Technology 1992-1996

M.A. in Sociology, Huazhong University of Science and Technology 1996-1999

Ph.D. in Sociology, Peking University 1999-2002

**Research Fields**

Organization Theory and Behavior

Public and Nonprofit Management

**LI Yongjun**

**Associate Professor, School of Government**

**Department Chair, Department of Public Policy**

**Education**

B.Sci. (Maths), Jilin University 1986-1990

M.Phil. in Economics, Liaoning University 1992-1995

Ph.D. in Economics, China Center for Economic Research, Peking University  
1998-2002

**Research Fields**

Governance and Economic Development

**FENG Kaidong**

Academic Education Programs Sponsored by Ministry of Commerce PRC

**Associate Professor, School of Government**

**Education**

B.Eng., Tsinghua University 1996-2000

M.SE. (mgt), Tsinghua University 2000-2003

D.Phil. (Science and Technology Policy Research), Sussex University 2004-2010

**Research Fields**

Technological learning, industrial development and catching-up of developing countries

Evolution of innovation systems

Political economy of science, technology and organisation evolution

Business history in modern China

**SUN Tieshan**

**Associate Professor, School of Government**

**Education**

B.S. in Urban and Regional Planning, Peking University 1996-2000

M.A. in Regional Economics, Peking University 2000-2003

Ph.D. in Planning, University of Southern California 2004-2009

**Research Fields**

Urban and Regional Economics

Urban and Regional Planning

**ZHANG Changdong**

**Associate Professor, School of Government**

**Education**

B.A. of Economics, Beijing Technology & Business University 1996 –2000,

M.A. in Political Science, Peking University, 2001 –2004,

Academic Education Programs Sponsored by Ministry of Commerce PRC

M.A. in Political Science, University of Washington (Seattle), 2006 –2008

Ph.D. in Political Science University of Washington (Seattle), 2006 –2011

**Research Fields**

Chinese Politics

Institutionalism

State and Society

Political Economy of Development

Methodology

**DUAN Demin**

**Associate Professor, School of Government**

**Education**

B.A. in Law, Jilin University 1999-2003

M.A. in Law, Peking University 2003-2006

Ph.D. in Philosophy, Catholic University of Leuven, Belgium 2006-2011

**Research Fields**

Western Political Philosophy

Alexis de Tocqueville's Political Thought

Contemporary Continental Political Philosophy (Especially French Political Philosophy)

Contemporary Western Theories of Democracy

Political Problems in Modern China

**ZHOU Qiang**

**Assistant Professor, School of Government**

**Education**

B.A. (Major in Political Science, Double Major in Economics), Peking University, 1995-1999

Academic Education Programs Sponsored by Ministry of Commerce PRC

M.A. in Political Science, Columbia University, 2001-2002

M.Phil. in Political Science, Columbia University, 2002-2004

Ph.D. in Political Science, Columbia University, 2004-2008

### **Research Fields**

International and Comparative Political Economy

Globalization and Global Governance

Partisan Politics in OECD Countries

## **IV Financial Aid**

The Chinese Ministry of Commerce will provide "Chinese Government Scholarships" to admitted students from developing countries. These scholarships cover expenses on their studies and basic life, and round-trip international airfare. The students don't have to pay for the tuition fee, books fee, field trip fee, English-taught assistant fee and tutor's fee. The University will arrange the dormitory and buy insurance for all students. The University will transfer the living allowance by month; it is 36000RMB/year for the master program. There is also a settlement allowance of 3000RMB/person. They also include a round-trip international airfare for all the students, and one time for 1y Program, for those Program more than 2ys, will supply one round-trip international airfare, and  $n-1$  ( $n$ =the Program years period) round-trip international airfares for home visits. All other fees will be arranged by the Ministry or University, the students cannot get any more scholarship if cannot graduate and get degree on time.

## **V Application**

### **1. Requirement**

All applicants must meet the following admission requirements:

## Academic Education Programs Sponsored by Ministry of Commerce PRC

- 1) Applicants must be non-Chinese citizens from developing countries, with a valid passport, or any other identification certificate sufficient to verify his/her nationality;
- 2) Applicants for the master program must have attained a Bachelor degree or above;;
- 3) Applicants must be proficient in English. Non-native English speakers or candidates whose undergraduate education was not conducted in English are required to submit a test score of TOEFL or IELTS as proof of English proficiency. Applicants with the following scores would be considered competitive:
  - TOEFL 107 or above in iBT (Internet-Based TOEFL);
  - TOEFL 627 or above in PBT (Paper-Based TOEFL), or
  - IELTS 7.0 or above in overall band score.
- 4) All applicants shall be in good physical conditions (They do not have serious hypertension, cardiovascular and cerebrovascular diseases, diabetes, cancer and so on), and carry no infectious diseases which may have a serious impact on public health or fall into any of the health situations prohibited by China's Entry-Exit Inspection and Quarantine Laws and Regulations. They are not in a major recovery period; there is no acute exacerbation, no serious physical disability, not in pregnancy.
- 5) Only applicants recommended by the Economic and Commercial Counsellor's Office of Chinese Embassy in the country that accords with the candidate's nationality will be considered.

## 2. Procedure

### 1) Application

Please visit the online application system of Chinese Scholarship Council at <http://www.csc.edu.cn/studyinchina/>, and register for an account. Select the program "Type B", fill in all the required information, and an application form will come into being. Print out the form, put on a hand-written name and date, and then post a photo

on it. To complete the form successfully, please note the following information:

(1) The agency No. of Peking University is 10001;

(2) For the master program, Discipline is “Management”, Major is “Public Policy”;

## 2) Materials

Applicants are required to prepare an application package. Please read the following part carefully to prepare the application materials. If the received application package is not complete, the application will not be accepted.

Documents		Requirements	Original copy	Photo copy
1	Application Form	Please finish the first step in above application steps and then print the complete form out.	1	1
2	Graduation certificate & degree diploma	1. Graduation certificate and degree diploma must be original documents or certified copies either in Chinese or English 2. Applicants expecting to graduate should provide an official letter stating expected graduation date.	1	1
3	Official academic transcripts	1. The transcripts must be original documents or certified copies either in Chinese or English. 2. The transcripts should include list of courses taken and standard achieved.	1	1
4	Personal statement	1500 words in English. Please make a detailed statement from the perspectives of your academic background, work/research experience and achievements, research proposal, future career plans and intensions, etc.	1	1
5	CV	In English.	1	1
6	Recommendation letters	1. The referees can be professors or government officials from central or local government authorities. 2. The recommendation letter must be original documents either in Chinese or English.	2	2
7	Copies of English language proficiency test results	If the applicants are not native English speakers or whose undergraduate education was not in English should provide English language proficiency test result	1	1
8	Photocopy of valid passport	The passport type must be ordinary. <b>Important:</b> All successful candidates should enter in China and register with PKU with the same identity they used while applying for the maters’ program at PKU.	0	2
9	Recent passport size photos	One photo should be stuck on the application form.	2	0
10	Physical Examination	The health form shall be issued within one month before the	1	0

## Academic Education Programs Sponsored by Ministry of Commerce PRC

	Form	submission of application, showing that the applicant carries no infectious diseases which may have a serious impact on public health or fall into any of the health situations prohibited by China's Entry-Exit Inspection and Quarantine Laws and Regulations.		
--	------	--	--	--

### 3) **Submission**

- (1) Submit all the application materials listed in the above table in both hard copy and scanned copy to the Economic and Commercial Counsellor's Office of Chinese Embassy. Hard copy must include both the original copy and the photocopy, as indicated in the table. For emails and addresses of the Economic and Commercial Counsellor's Offices, please visit <http://www.china-aibo.cn>.
- (2) Submit a written request to the Economic and Commercial Counsellor's Office of Chinese Embassy for an official recommendation letter and clearly state:
  - a) Whether the applicant is willing to be considered for a similar program at other universities if the programs at School of Government, Peking University are already full.
  - b) Other special requests if any.

### **Reminders:**

- a) All the documents to be submitted should be in Chinese or English. Otherwise, a notarized copy in Chinese or English is required.
- b) An original copy of degrees, transcripts and language certificates must be presented for on-site verification.
- c) Applicants will get back all the hard-copy materials, both original copies and photocopies from the Economic and Commercial Counsellor's Office. If admitted, they must take the documents to China and submit them to School of Government during registration. **After checking by the Economic and Commercial Counsellor's Office, the applicants must send all scanned materials to the University office by themselves.**
- d) None of the materials submitted to the School of Government will be returned. For important documents such as degrees and transcripts, a stamped copy

## Academic Education Programs Sponsored by Ministry of Commerce PRC

issued by the institution where the applicant received his/her degrees will be accepted as a replacement of the original copy. In this case, the original copy must be presented for on-site verification.

- e) If a student expects to have his/her spouse, children, relatives or friends to visit him/her during the stay in Beijing, the visitor will have to bear all the expenses by him/herself.

### 3. Application Deadlines

The application deadline for the master program is June 29, 2018.

## VI Admission

The eligibility of all the applicants will be assessed according to the requirements by the School of Government, Peking University.

The Admission Notification will be sent out in late July or early August, 2018.

## VII Registration

1<sup>st</sup> September, 2018, unless otherwise informed.

The exact date will be specified in the admission letter.

## VIII Contact

Address: Office for External Affairs, Room 122

School of Government, Peking University

Beijing 100871, China

Telephone: (86-10) 62755478

Fax: (86-10) 62755478

E-mail: [libo\\_polly@pku.edu.cn](mailto:libo_polly@pku.edu.cn) (General Enquiry)

Website: <http://www.isd.pku.edu.cn/html/english/>

<http://www.sg.pku.edu.cn/en/>